



MAIN CAMPUS AND HEALTH SCIENCES CAMPUS **STUDENT CENTERS**



HEALTH SCIENCES CAMPUS

STUDENT CENTER

Opened in 2017, the 75,000 square foot Health Sciences Campus Student Center will be the first standalone student center on a medical campus in North Carolina as well as one of the few in the United States. This multi-purpose facility will house various student services, activities and programming, and a full-service 25,000 square foot recreation and wellness center. Further supporting the growth and development of the health sciences campus, the building will include the following new highlights:

- Traffic and Parking Offices
- Student Health Services Office
- 25,000 square foot recreation center
- Student Center Ticket Office
- Wellness Center
- 2,100 square foot Event Room
- Multiple lounges and study rooms
- Three Dining Options including a Starbucks



HEALTH SCIENCES CAMPUS STUDENT CENTER NAMING OPPORTUNITIES

- **Health Sciences Campus Student Center**
Visual recognition on external of the facility as well as on all printed marketing and promotional materials internal and external to the institution. The naming will be visible on city and campus maps and transit routes.
- **Beacon Tower**
The tower is a multi-level facility that will house a Starbucks Coffee shop, lounges, and the indoor slide all serving as the focal point for the center and the campus
- **Multipurpose Event Room** - 2,100 sq. ft.
Located on the 2nd floor and can accommodate approximately 150 people for lectures, banquets, and other events
- **Recreation Area/Sports Forum** - 7,600 sq. ft.
Two story open concept recreation facility with a multi-use athletic court that can accommodate people for athletic activities, lectures, banquets, and other events
- **Indoor Slide**
A unique architectural feature that will serve as an exciting exit to the second floor for students, faculty, staff, alumni, and guests
- **Student Organization Suite** - 750 sq. ft.
Four offices, SAB room, conference room, storage area, and a collaboration lounge supporting the GPSS and graduate student organizations
- **David Whichard II Lounge** - 850 sq. ft.
The lounge is located on the 2nd floor of the student center's Beacon Tower and serves as a gathering point for the ECU community
- *Named*
- **(7) Study Areas** - 100 sq. ft. to 400 sq. ft.
Located throughout the facility, the seven study areas containing LED monitors are designed to accommodate small to medium sized study groups



MAIN CAMPUS STUDENT CENTER

Opening in 2018, the Main Campus Student Center will be a sprawling 210,000 square foot facility that will be a visual representation of East Carolina University's connection to people and industry of Eastern North Carolina, the City of Greenville, and our Pirate traditions. Serving as the premier location for the campus community, the new student center will carry forward many of the traditional facilities of the past combined within a more modern appearance with some of the following new highlights:

- Dowdy Student Store
- New Retail Space
- 14,000 square foot Ballroom
- Black Box Theater
- 24 x 42 foot Pirate Vision Digital Display
- Six Dining Options including Starbucks and Au Bon Pain
- Home to the Dr. Jesse R. Peel LGBT Center and the Ledonia Wright Cultural Center
- Multiple lounges, study rooms, and new gaming center



MAIN CAMPUS STUDENT CENTER

NAMING OPPORTUNITIES

- **Main Campus Student Center**
Visual recognition on external of the facility facing toward 10th street. It will appear on all printed marketing and promotional materials internal and external to the institution. The naming will be visible on city and campus maps and transit routes.
- **Grand Ballroom** - 14,000 sq. ft.
Located on the 2nd floor, the ballroom can accommodate approximately 1,800 people for concerts, lectures, banquets, and other various special events
- **GUC Commons** - 10,000 sq. ft.
Two story sun filled atrium on the first floor along the food court with seated lounge and dining areas that runs along 10th street
- *Named*
- **Pirate Vision (Jumbo Tron)** - 24 ft. x 42 ft.
This outdoor screen will be the largest outside of Dowdy-Ficklen Stadium and will sit on the backside of the center overlooking a new public lawn
- **Dr. Jesse R. Peel LGBT Center** - 1,800 sq. ft.
Two offices, library, public lounge, work room, and meeting room designed to support and serve ECU's LGBT community through education and advocacy
- *Named*
- **Student Recreation Area** - 4,200 sq. ft.
Located on the 1st floor, the area can accommodate approximately 380 people and includes table tennis, billiards, air hockey and gaming systems
- **Black Box Theatre** - 3,700 sq. ft.
Located on the 2nd floor, the theatre can accommodate approx. 250 people and has removable seating to allow for traditional and in-the-round productions
- **Center for Leadership & Civic Engagement** - 2,600 sq. ft.
Eight offices, work room, and public lounge supporting the ECU's leadership, alternative spring break, and service-learning programs
- **Student Organization Suite** - 5,800 sq. ft.
Seven offices, work room, 25 storage areas, and a collaboration lounge supporting the Student Activities Board and over 400 student organizations
- **Greek Life Suite** - 1,900 sq. ft.
Four offices, storage room, and public lounge supporting all four Greek Councils and ECU's 42 fraternities and sororities
- *Named*
- **Trustees Suite** - 1,800 sq. ft.
The suite serves as the home for ECU's Board of Trustees with lounge and dining room that can support approximately 25 people
- **Student Government Suite** - 1,900 sq. ft.
Three offices, public lounge, work area, and meeting room supporting the Student Government Assembly and Executive branches
- **(3) Ballrooms** - 4,600 sq. ft.
The Grand Ballroom can be divided into three separate rooms, accommodating approximately 650 people for lectures, banquets, and other events
- *One Ballroom Named*
- **(11) Meeting Rooms** - 600 - 1,200 sq. ft.
Located throughout the building and can accommodate approximately 30-80 people within multiple meeting configurations
- **(2) Multipurpose Event Rooms** - 2,000 sq. ft.
Located on the 1st and 2nd floors and can accommodate approximately 150 people within special event configurations



HEALTH SCIENCES CAMPUS

STUDENT CENTER COST OPTIONS

- Health Sciences Campus Student Center - \$5,000,000
- Beacon Tower - \$500,000
- Multipurpose Event Room - \$250,000
- Recreation Area/Sports Forum - \$100,000
- Indoor Slide - \$50,000
- Student Organization Suite - \$50,000
- **David Whichard II Lounge - Named**
- (7) Study Areas - \$25,000 per room

MAIN CAMPUS

STUDENT CENTER COST OPTIONS

- Main Campus Student Center - \$10,000,000
- Grand Ballroom - \$2,000,000
- **GUC Commons - Named**
- Pirate Vision (Jumbo Tron) - \$500,000
- **Dr. Jesse R. Peel LGBT Center - Named**
- Student Recreation Area - \$250,000
- Black Box Theatre - \$250,000
- Center for Leadership & Civic Engagement - \$250,000
- Student Organization Suite - \$250,000
- **Greek Life Suite- Named**
- Trustees Suite - \$150,000
- Student Government Suite - \$150,000
- 3 Ballrooms - \$125,000 per ballroom
 - **Alice Sauls Crawford Ballroom - 1 Named**
- 11 Meeting Rooms - \$25,000 - \$50,000 per room
- 2 Multipurpose Event Rooms - \$50,000 per room
- Student Center Art Gallery - \$50,000



EAST CAROLINA UNIVERSITY'S HISTORY OF STUDENT CENTERS

From East Carolina's birth in 1907, the university's engaged student body has called three different facilities home. Until 1923 students gathered, ate, and visited various support services in the Old Cafeteria Building, one of the campus's six original buildings. Over the next 50 years the Wright Building, named after East Carolina University's first president, Robert Herring Wright, served as student's social, spiritual, and recreational home.

Dedicated on February 9, 1974, the Mendenhall Student Center became the university's largest student facility. Named after Cynthia Anne Mendenhall, the first director of the Student Union (now the Student Activities Board), the 116,000 sq. ft. facility has become a destination point for numerous student centered activities, organizations, and gatherings as well as student services, recreation and program facilities, and various food services.



To discuss naming opportunities for the Main Campus and Health Sciences Campus Student Centers, please contact:

STUDENT AFFAIRS DEVELOPMENT
(252) 737-4827
SADevelopment@ecu.edu

OR VISIT US AT
210 Whichard Building
Greenville, NC 27858

Learn more about the Student Centers Projects at
www.ecu.edu/studentcenters